

## ENI/2019/409-249\_AM\_GIZ-PN 16.2179.6-009; 010; and 012 \_ 2021

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| <b>Name of programme</b>   | <b>Innovative Tourism and Technology Development for Armenia (EU-ITTD)</b>   |
| <b>Country</b>   | Armenia  |
| <b>EU Reference number</b>   | <b>ENI/2019/409-249</b>  |
| <b>Entity with whom the Commission has signed the contribution agreement</b> | Deutsche Gesellschaft fuer Internationale Zusammenarbeit (GIZ) GmbH, UNDP  |
| <b>GIZ Project number and project title</b>                                  | <b>PN 16.2179.6-009; 16.2179.6-010; 16.2179.6-012 - "Private Sector Development and TVET South Caucasus: Innovative Tourism and Technology Development for Armenia (EU-ITTD) "</b> |
| <b>Total amount of EU contribution for the programme</b>                     | <b>13.500.000 Euro</b>   |
| <b>Website link where this information is published</b>                      | <a href="http://www.giz.de/en/workingwithgiz/awarded_contracts.html">http://www.giz.de/en/workingwithgiz/awarded_contracts.html</a>  |

### Grants and procurement contracts awarded in YEAR 2021

| <b>GRANTS (please list all Local Subsidies, Financing Agreements and Grants)</b>                 |   |                                     |
|--|---|-------------------------------------|
| <b>Name and locality* of the grant beneficiary</b>   | <b>Nature and purpose of the contract</b>                                   | <b>Amount of the contract (EUR)</b> |
| <i>Local Subsidy, Eye Tracking device for development of CSR related neuromarketing projects</i> | <i>Neurohub Business Academy llc, Yerevan, Armenia</i>                      | <i>9.660,32 €</i>                   |
| <i>Local Subsidy, Establishment of SAP Startup Factory by BANA In Armenia</i>                    | <i>BANA Investor support NGO, Yerevan, Armenia</i>                          | <i>111.527,68 €</i>                 |
| <i>Local Subsidy, Tavush Region Tourism destination Management and development</i>               | <i>Agency of Tourism development in Tavush region, Tavush marz, Armenia</i> | <i>40.839,00 €</i>                  |
| <i>Local Subsidy, Automated image annotation tool</i>  | <i>Manot LLC, Yerevan, Armenia</i>  | <i>11.468,75 €</i>                  |
| <i>Local Subsidy, VR technologies in medical institutions</i>                                    | <i>VR Technologies LLC, Edjmiatsin, Armenia</i>                             | <i>11.377,00 €</i>                  |

| Name and locality* of the grant beneficiary   | Nature and purpose of the contract                         | Amount of the contract (EUR) |
|---|--|------------------------------|
| Local Subsidy, High-tech solution to last-mile delivery   | Robodel LLC, Yerevan, Armenia                              | 20.474,56 €                  |
| Local Subsidy, Fostering rural development through post-pandemic eco/adventure tourism in the Lori province by advancing innovative Augmented Reality (AR) hiking experiences | AR Trails llc, Yerevan, Armenia                            | 32.663,00 €                  |
| Strengthening the Capacity of Tourism Business Operators through creation of Tavush Tourism Club  | Modus Consulting llc, Yerevan, Armenia                     | 32.705,34 €                  |
| Local Subsidy, Bee House” agri-tourism center   | Agri llc, village Martuni, Gegharkuniq marz, Armenia       | 32.747,41 €                  |
| Local Subsidy, Questing Shirak: play and discovery  | Sotdzer llc, Yerevan, Armenia                              | 32.204,25 €                  |
| Local Subsidy, Center of Apitourism, Aphitheraphy and Aromateraphy  | Armbee llc, Alaverdi, Lori marz, Armenia                   | 31.914,32 €                  |
| Local Subsidy, Establishment of SAP Startup Factory by BANA in Armenia” Project, Acceleration and Incubation, Phase 2   | BANA Investor support NGO, Yerevan, Armenia                | 102.181,85 €                 |
| Local Subsidy, BEe Our Guest/Apitherapy New Approaches in Noyemberyan   | Honey life llc, Noyemberyan , Tavush marz, Armenia         | 32.132,24 €                  |
| Local Subsidy, LikeLocal is a platform that opens locals’ doors for travelers   | Likelocal llc, Byurakan, Aragatsotn marz, Armenia          | 31.257,95 €                  |
| Local Subsidy, Design and integrate energy efficiency solutions in small/medium guest houses of Lori, Shirak and Tavush regions   | Re Graph llc, Yerevan, Armenia                             | 23.764,13 €                  |
| Local Subsidy, Establishing of an Adventure Tourism Center.   | Rouben Tours and Travel llc, Abovyan, Kotayq marz, Armenia | 30.395,74 €                  |
| Local Subsidy, Bustourma: a website and an app for booking tours, activities, transportation and events   | Bustourma llc, Yerevan, Armenia                            | 32.447,70 €                  |
| Local Subsidy, Green agriculture- a key to development of rural tourism   | Green Training ceneter llc, Yerevan, Armenia               | 30.294,98 €                  |
| Local Subsidy, Wine Experience with Every Step  | Wine Formula llc, Yerevan, Armenia                         | 32.015,06 €                  |
| Local Subsidy, Guesthouse services in bus-houses  | Davoyan LLC, Vanadzor, Lori marz, Armenia                  | 32.150,26 €                  |
| Local Subsidy, Villa Kars - Ceramic Museum - Showroom & Master Classes, Seminar/Conference Hall - Attraction year-around  | Villa Montan llc, Yerevan, Armenia                         | 31.737,46 €                  |

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|---|--|------------------------------|
| Local Subsidy, All Season Climbing Complex and Family Cafe  | Dilijan Develepment foundation, Dilijan, Tavush marz, Armenia              | 99.727,40 €                  |
| Local Subsidy, Bears&Berries: Development of innovative-experimental ecotourism in Berd community through active involvement of women (with Construction component) | Berd Woman Resource center foundation, Berd, Tavush marz, Armenia          | 29.310,46 €                  |
| Local Subsidy, Creating "Origins" magazine project  | "Origins Publication" Development of Winemaking Culture , Yerevan, Armenia | 32.411,07 €                  |
| Local Subsidy, Snowshoeing in Lori region - an intimate winter resort in mountainous Vanadzor for adventurous (with Construction component)                         | Northern wall llc, Gymri, Shirak marz, Armenia                             | 31.940,44 €                  |
| Local Subsidy, Building a globally well known Velosolutions asphalt pump track in Vanadzor(with Construction component)   | Boo Mountain Bike Park LLC, Vanadzor, Lori marz, Armenia                   | 31.940,00 €                  |
| Local Subsidy, Refurnishing of "We and Our Mountains" camp (with Construction component)  | Our mountains llc, Yerevan, Armenia  | 32.066,00 €                  |
| Local Subsidy, Snowshoeing in Lori region - an intimate winter resort in mountainous Vanadzor for adventurous winterhiking tourists                                 | Maghay llc, Vanadzor, Lori marz, Armenia                                   | 32.016,16 €                  |
| Local Subsidy, Virtual tours, combining tourism and media   | Ecotour LLC, Yerevan, Armenia  | 7.286,79                     |
| Local Subsidy, Website development and digital marketing for showcasing eyewear products  | Twinz LLC, Yerevan, Armenia  | 9.959,10                     |
| Local Subsidy, Support to newly opening restaurant business in Gosh village of Tavush region  | Arevi LLC, Armavir Marz, Armenia   | 7.707,00                     |
| Local Subsidy, Development of an AI Based fitness application   | Immensus LLC, Yerevan, Armenia   | 11.395,35                    |
| Local Subsidy, "AI driven image/video processing toolkit for aesthetic specialists  | iMed Cloud LLC, Yerevan, Armenia   | 11.469,12                    |
| Local Subsidy, Cloud-based all-in-one B2B SAAS software for event rental business operations  | Rentopian LLC, Yerevan, Armenia  | 51.306,60                    |
| Local Subsidy, Development of an App (Loopefy) for digital shoppers which helps to find and buy any item from videos and photos                                     | Loopex CJSC, Yerevan, Armenia  | 11.299,56                    |
| Local Subsidy, Set-up and Implementation of the ArtBox Creative Incubator   | "Creative Armenia" Cultural Foundation, Yerevan, Armenia                   | 94.950,16                    |
| Local Subsidy, Reconstruction of the 19th Century Gyumri environment in different parts of Varpertats street in Gyumri through AR technologies.                     | Studia 33 LLC, Yerevan, Armenia  | 32.809,80                    |

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|--|---|------------------------------|
| Local Subsidy, Tourism Innovation Academy. Phase II  | Tourism Support Center Foundation, Yerevan, Armenia                 | 91.655,32                    |
| Local Subsidy, Development of E-Toolbox for guesthouses self-assessment and booking management   | Book Inn LLC, Yerevan, Armenia                                      | 32.956,60                    |
| Local Subsidy, Rethinking the traditional approach by adding a new circle of tour products in Dsegh  | "Dsegh D'well Rural Adventure Center" LLC , Lori Marz, Armenia      | 33.039,18                    |
| Local Subsidy, Dilijan Immersive Dome  | Innovative Development Foundation, Yerevan, Armenia                 | 100.756,18                   |
| Local Subsidy, Artisanal Food in a Rural Area: Gastro facility, artisanal bakery and deli production under one roof.   | Debed Life LLC, Lori Marz, Armenia                                  | 32.437,30                    |
| Local Subsidy, Creation of an Online Destination Management System (DMS) Custom Trip Planner for the Northern Regions of Armenia   | DM Consulting LLC, Yerevan, Armenia                                 | 32.431,79                    |
| Local Subsidy, Northern Armenia Off Road Communities Engagement in Motorcycle Tourism  | Neo Tours and Travel LLC, Yerevan, Armenia                          | 32.663,00                    |
| Local Subsidy, Enhancing Tourism Experiences   | "One Armenia" Charitable NGO, Yerevan, Armenia                      | 101.007,58                   |
| Local Subsidy, Support to Lori Tourism Destination Management Organization project   | Tourism Destination Management Organization NGO, Lori Marz, Armenia | 33.586,01                    |
| Local Subsidy, Tavush region tourism development through E-scooters and E-bikes  | KAMAR17 LLC, Tavush Marz, Armenia                                   | 32.237,28                    |
| Local Subsidy, Bike-friendly Gyumri – the new attraction for tourists  | Bike LLC, Yerevan, Armenia  | 32.479,50                    |
| Local Subsidy, Provision of snowkiting, powerkiting and ski touring touristic services in the Shirak region  | "North" Adventures Club LLC, Shirak Marz, Armenia                   | 32.021,48                    |
| Local Subsidy, Founding of Museum of Illusions in Gyumri   | Art Fun LLC, Yerevan, Armenia                                       | 32.549,23                    |
| Local Subsidy, Development of sustainable camping infrastructures and outdoor activity capacities in Gargar and Gyulagarak to promote eco and adventure tourism in Lori region | SET LLC, , Yerevan, Armenia   | 32.259,30                    |
| Local Subsidy, The first SLOW life business model and resort in Lori region  | "SLOW LIFE ON CLOUD 9" LLC, , Yerevan, Armenia                      | 32.149,20                    |
| Local Subsidy, Establishment of "To the village" Agro-tourism center in Vardaghyur village   | Skyur LLC, Shirak Marz, Armenia                                     | 32.635,48                    |
|  |   |                              |
| Financing Agreement: Financial contribution to support the national marketing framework  | Ministry of Economy, Republic of Armenia                            | 450.000,00 €                 |

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|---|--|---------------------------------|
| Grant: Entrepreneurship Development, Talent Enhancement for Entrepreneurial Ecosystem, Science and Business Collaboration | Catalyst HI-tech & Entrepreneurship Dev Foundation, Yerevan, Armenia | 376.746,79 €                    |
| Grant: Construction of a high level multi-dimentional tourist infrastructure in Lori                                      | Children of Armenia (COAF), Yerevan, Armenia                         | 299.810,00 €                    |
| Grant: Gumri Friendship Park Restoration & Development  | Tourism & Urbanism Charitable Foundation (TUF), Yerevan Armenia      | 299.999,93 €                    |
| <b>Procurement and Service Contracts (only &gt;EUR 15.000)</b>  |  |                                 |
| Service Contracts, Consultancies (with companies and individuals)*  |  |                                 |
| Nature and purpose of the contract  | Name and locality* of the Contractor                                 | Amount of the procurement (EUR) |
| TUV certification of tourism businesses   | Management Mix LLC, Yerevan, Armenia                                 | 35.509,00 €                     |
| Support to the entrepreneurship ecosystem and tech venture pipeline   | Schellenberger Ventures GmbH, Berlin, Germany                        | 19.950,00 €                     |
| Support to the Establishment of SAP Startup Factory Yerevan   | Crossspring, Zoetermeer, Netherlands                                 | 19.000,00 €                     |
| Capacity Development for Supporting Structures and Consultants  | CIVITTA INTERNATIONAL, Tartu, Eustonia                               | 17.220,00 €                     |
| Tourism Sector Capacity Needs Assessment  | Mascontour GmbH, Berlin, Germany                                     | 19.680,00 €                     |
| TC website development, Yerevan, Armenia  | Concept LLC, Yerevan, Armenia  | 58.272,00 €                     |
| TC Branding   | AHA Collective Cultural NGO, Yerevan, Armenia                        | 46.732,00 €                     |
| English for Tourism   | British Council, Yerevan Armenia                                     | 54.024,00 €                     |
| Support to CAC  | Individual contractor, Rockville, USA                                | 19.725,00 €                     |
| Winter Tourism Feasibility Study with Focus on Shirak Region  | America CJSC, Yerevan, Armenia                                       | 18.852,79 €                     |
| Market Analysis of Armenia's existing and potential tourism source markets  | Individual Entrepreneur, Yerevan, Armenia                            | 64.895,23 €                     |
| Provision of Event Management and Logistical Support for a Tourism Expo   | ZS Top LLC, Yerevan, Armenia   | 22.667,76 €                     |
| Provision of Travel and Accommodation Support for Destination Forum Armenia   | Armenia Travel +M LLC, Yerevan, Armenia                              | 78.321,88 €                     |
| Provision of technical equipment  | Light Desighn LLC, vil. Ashnak, Aragatsoth Marz, Armenia             | 19.562,00 €                     |
| Support to Grant Scheme Selection Process, etc.   | GEOSPORTS-TEC GMBH, Leipzig, Germany                                 | 19.923,00 €                     |
| Organization of FVW DRV Destination Forum Armenia   | DRV Service GmbH, Berlin, Germany                                    | 75.000,00 €                     |
| <b>Procurement of goods</b>   |  |                                 |
| IT Equipment  | Brand Computers, Yerevan, Armenia                                    | 15.849,16 €                     |
| Cinema sound equipment  | Union of Cinematographers in Armenia Foundation, Yerevan Armenia     | 19.980,00 €                     |